



## arago WebFarm / CloudFarm

Reduce costs through outsourced and automated IT operations



**arago**  
The Automation  
Experts

# Selective outsourcing of the IT operation

## WebFarm

- 🔗 Optimally suited for the operation of heterogeneous, individually configured applications and infrastructure
- 🔗 Flexible 24/7 operation, even in the customer's own environment
- 🔗 Proactive monitoring of all components of the IT architecture
- 🔗 Qualified, directly accessible team of administrators
- 🔗 An ITIL-oriented operating concept

### Your benefits

- High availability and reduced down times
- Improved quality of results through automation and individual service
- Audit-proof traceability and high IT security
- Low and transparent costs



# Selective outsourcing in Cloud

## CloudFarm

- 🌐 Flexible 24/7 operation in a secured Private Cloud
- 🌐 Dynamic use of Public Cloud resources in the event of short-term additional capacity requirements
- 🌐 Transparent, usage-dependent billing
- 🌐 Proactive monitoring of all components of the IT architecture
- 🌐 Qualified, directly accessible team of administrators
- 🌐 ITIL-oriented operating processes
- 🌐 Migration to other Cloud providers prepared

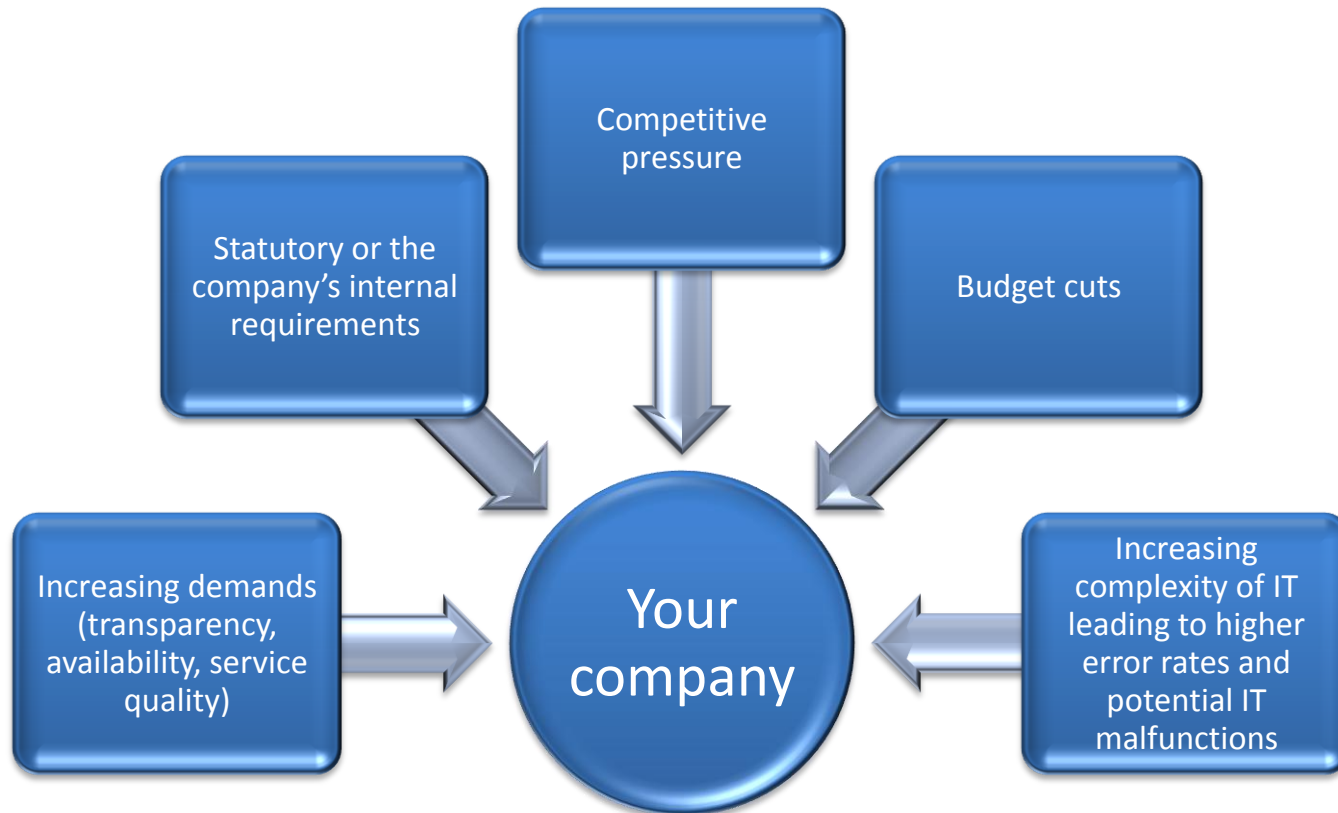
### Your benefits

- Saving of 25-40% compared to conventional outsourcing
- High availability and reduced down times
- Improved quality of results through automation and individual service
- Audit-proof traceability and high IT security
- Increased efficiency and performance
- Immediate full use of Cloud benefits (IaaS)



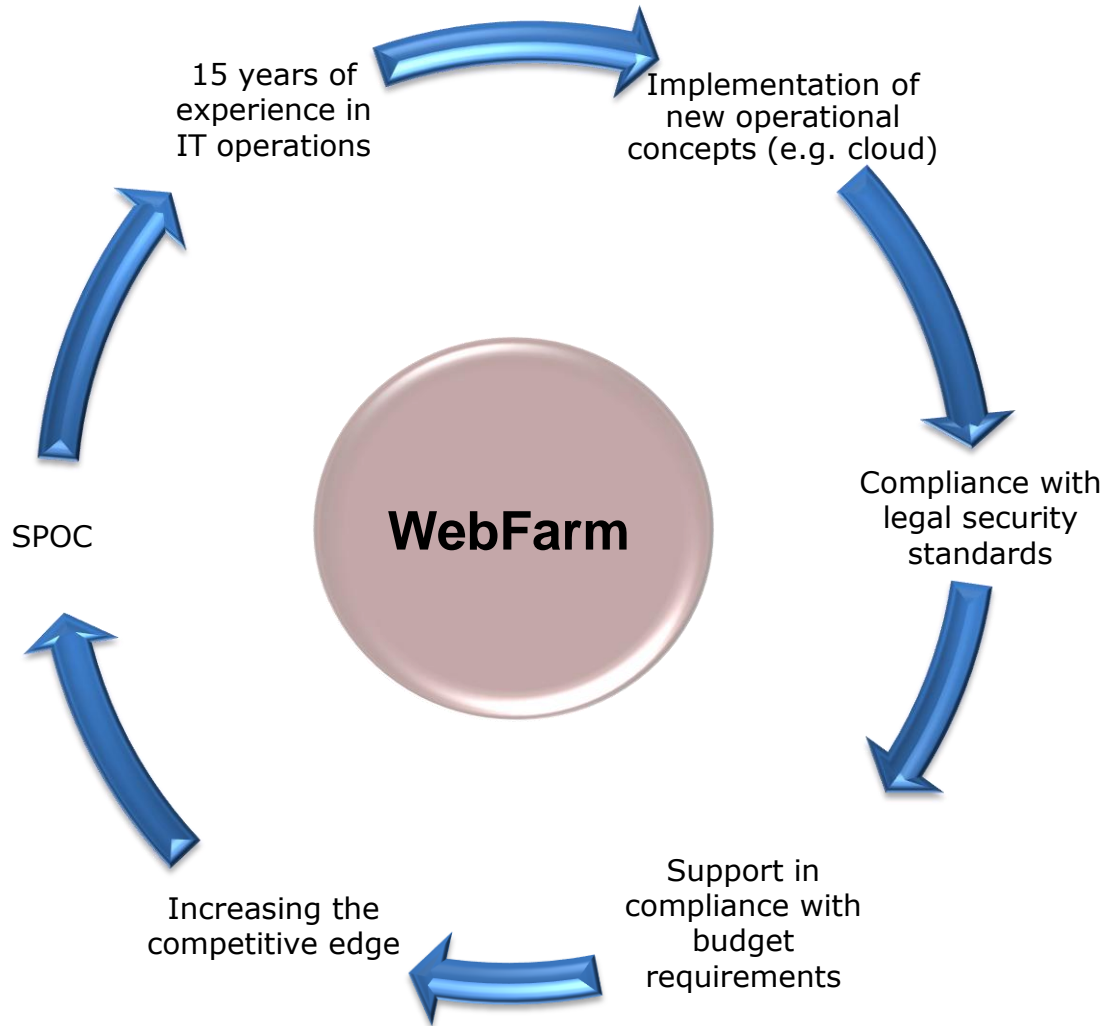
# Your initial situation

The IT operations of all companies are constantly changing:

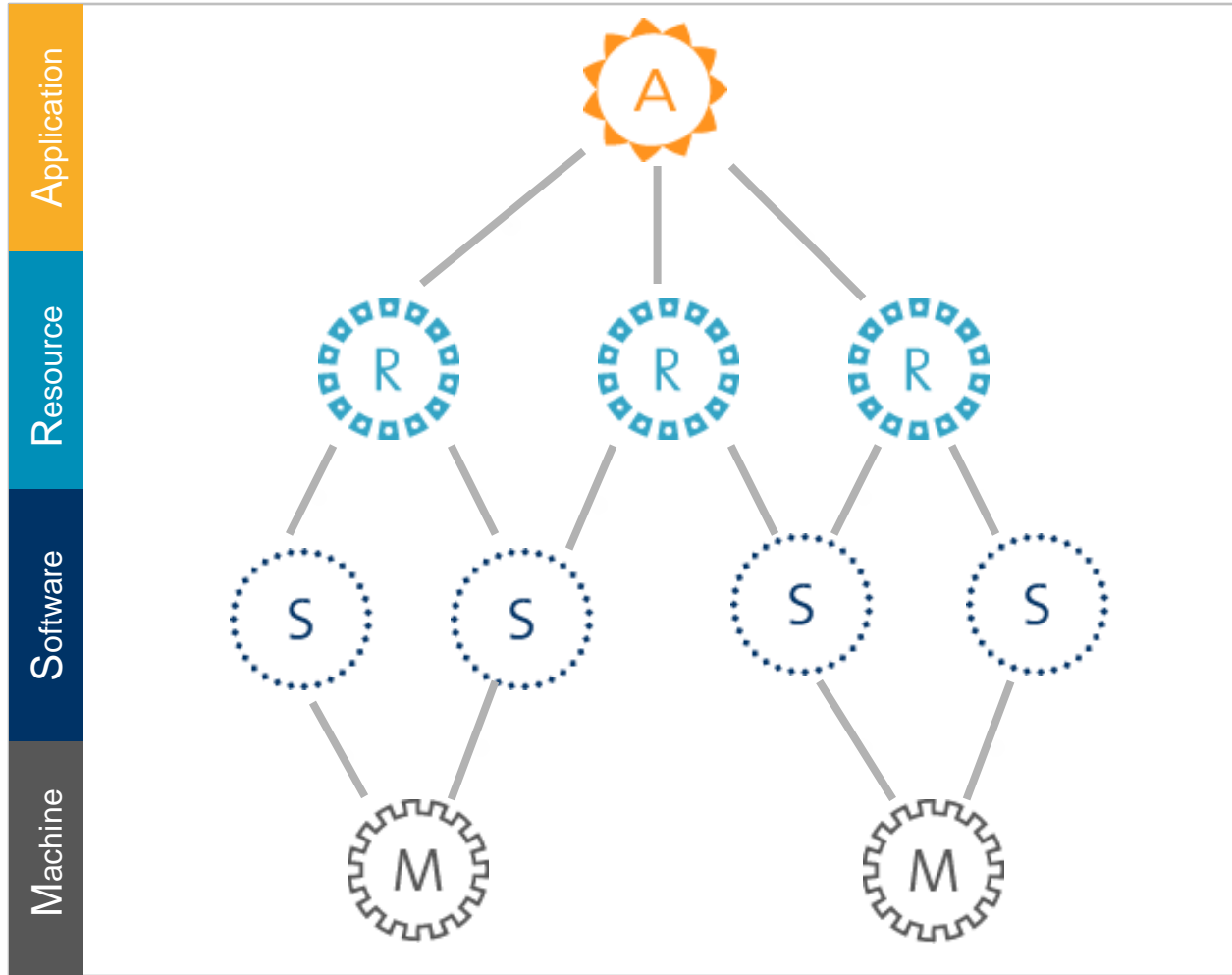


➤ IT is a “lever” for realignment and new positioning!

# What we can do for you



# arago's MARS model

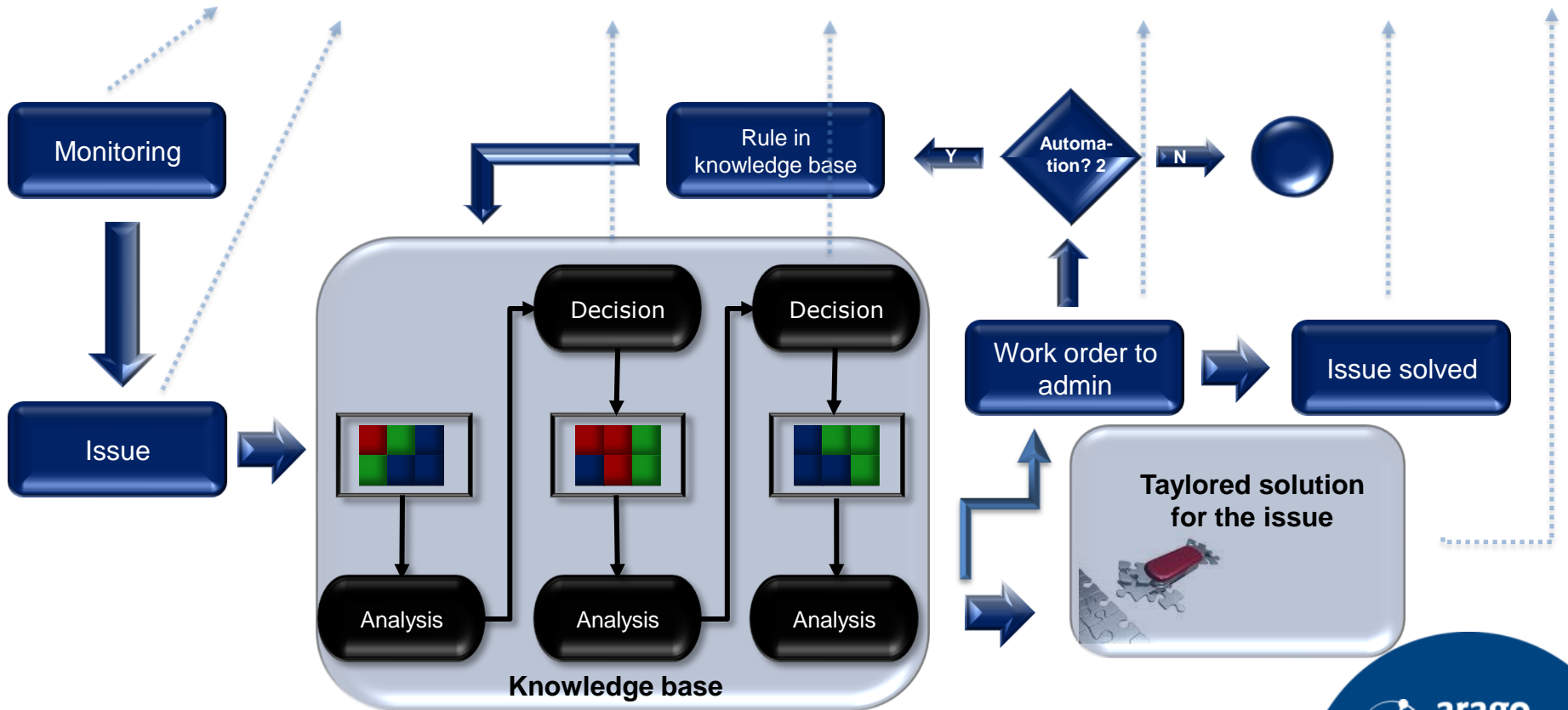


# WebFarm - Functionality (simplified)



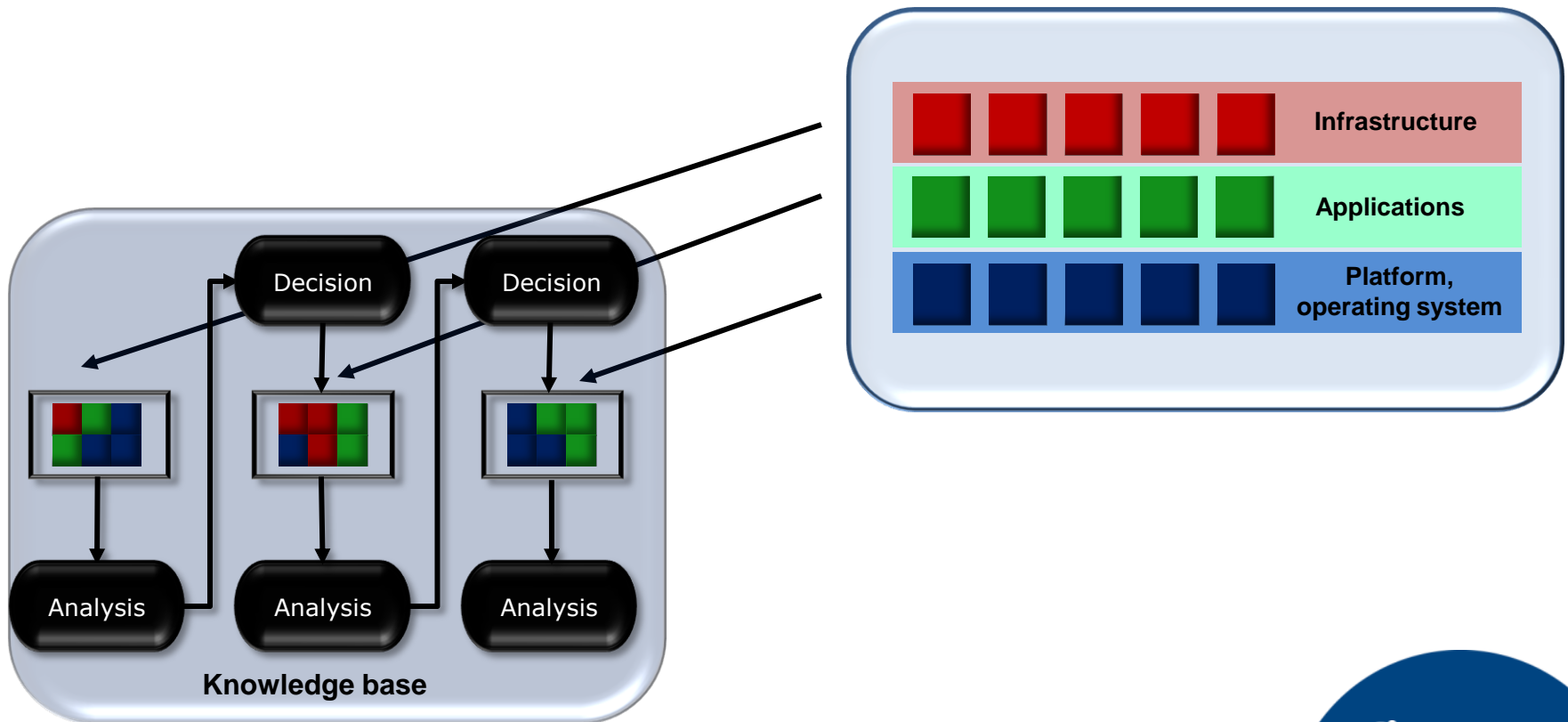
YOU have all the details in your hand in a web interface at the push of a button!

- Transparency
- Real-time results and status
- Technical details



# WebFarm - Functionality of the knowledge base

- Operational knowledge is deposited in a knowledge pool.
- Each module relates to a situation / rule.
- The knowledge base is constantly expanded.



# The effects of WebFarm on your IT operations

## IMPROVED QUALITY

- Reduction in incidents, increasing availability
- Decrease in processing time per incident
- Improved transparency and documentation

## REDUCED COSTS

- Reduction in the complexity of the tool environment
- Efficient utilisation of employees' competencies
- Decreasing operating expenses over time (experience will be passed on to the customer)

# ROI – a practical example

2008

- Cost status:  
€690,000
- Migration and operation by arago:
  - one-off investment:  
€130,000
  - recurrent costs:  
€515,000
- Saving: 6%

2009

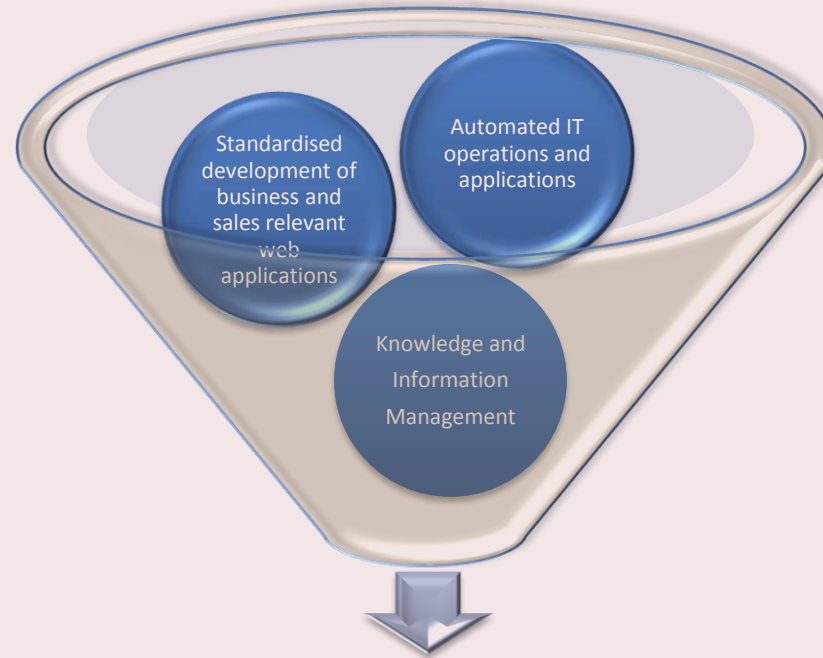
- Cost status:  
€690,000
- Recurrent costs:  
€497,000
- Saving: 28%

2010

- Cost status:  
€690,000
- Recurrent costs:  
€487,000
- Saving: 29%

# arago – your reliable partner and time agent

An innovative service provider, consultant and developer of 'next generation outsourcing' for 15 years



arago - Costumer

# Selected customer references



# arago –WE are your time agents!

Escape the negative time spiral!  
Let arago work for you as your **time agent**...



...and you will gain **more time!**

# Thank you for your attention

arago Institut für komplexes Datenmanagement AG

Eschersheimer Landstr. 526 - 532

60433 Frankfurt am Main

Tel: +49 (0) 69 405 680

[www.arago.de](http://www.arago.de)

[www.automatisierungs-experten.de](http://www.automatisierungs-experten.de)



Vorstand: Hans-Christian Boos, Martin Friedrich  
Vorsitzender des Aufsichtsrats: Dr. Bernhard Walther  
Sitz: Kronberg im Taunus · HRB 5731 · Registergericht: Königstein i.Ts  
Ust.Idnr. DE 178572359 · Steuernummer 2603 003 228 43435

